

Ava Pukatch

EDUCATION

The University of North Carolina at Chapel Hill

May 2022

Bachelor of Arts in Media and Journalism within UNC Hussman School of Journalism and Media
Second Major in Political Science

EXPERIENCE

NPR

June 2024 – Present

Associate Producer (temp)

- Edits reporter scripts for timing and accuracy before the top of the hour
- Mixes tape from staff and freelance reporters ensuring proper sound levels before air time
- Reviews anchor copy, checking information against news wires to ensure it is up to date
- Pulls sound bites from press conferences, televised events and NPR special coverage for anchors to use as actualities

WRVO Public Media

September 2022 – June 2024

Reporter/Producer

- Produced, researched, arranged interviews and reported news content for broadcast on local portions of *Morning Edition* and *All Things Considered* including readers, cut & copies, spots, superspots and feature-length segments on politics and government, education, arts, business and transportation
- Produced and edited news content for digital platforms, including wrvo.org and social media
- Produced daily newscasts in the event of the Director of News and Public Affairs' absence
- Contributed regional coverage for national NPR newscasts and the New York Public News Network
- Pitched and reported features and two-ways for NPR news magazines, heard on Morning Edition, Here and Now, All Things Considered and Weekend Edition

97.9 FM The Hill WCHL and Chapelboro.com

January 2021 – August 2022

Social Media Producer

April 2022 – August 2022

Board Operator

March 2021 – December 2021

Reporter

January 2021 – August 2022

- Ran [Twitter](#), [Facebook](#), [News Instagram](#) and [Promotional Instagram](#) pages for community radio station
- Created graphics in Adobe Photoshop accompanying news stories and wrote engaging copy
- Reported and produced audio features covering local government, higher education, elections, K–12 education, transit, business, development and arts
- Produced and Board Operated Inside Carolina Live and UNC Football, Basketball and Baseball broadcasts
- Wrote AP Style web stories on Chapelboro.com

Carolina Connection WCHL 97.9 FM

August 2020 – May 2022

Reporter/Producer

- Reported news, features and two-ways
- Led weekly collaborative pitch meetings with reporters
- Anchored and produced weekly 30 minute show

SKILLS

Adobe Audition, Adobe Premiere Pro, AP Style, Grove, WordPress, Newsboss, Social Media Platforms, Microsoft Suite, Search Engine Optimization, Audio editing, Field recording, Tape Syncs

HONORS/AWARDS

Eugene L. Roberts, Jr. Prize, Lillian Chason Scholar, Stembler Scholar, Andy and Cindi Griffith Scholar

Outstanding Spot News – New York Broadcasters Association

Second Place Arts Feature Division A – Public Media Journalists Association (PMJA)

First and Second Place Human Interest Feature or Series – Syracuse Press Club 2023

Second Place News Feature or Series – Syracuse Press Club 2024

Second Place Human Interest Feature or Series - Syracuse Press Club 2024

Second Place Radio News Block – RTDNAC 2022

Best All-Around Radio Newscast – Mark of Excellence Society of Professional Journalists 2022