

# Ava Pukatch

Syracuse, New York  
apukatch@gmail.com  
[avapukatch.com](http://avapukatch.com)

## EDUCATION

**The University of North Carolina at Chapel Hill**

**May 2022**

Bachelor of Arts in Media and Journalism within UNC Hussman School of Journalism and Media  
Second Major in Political Science

## EXPERIENCE

**WRVO Public Media**

**September 2022 – present**

Reporter/Producer

- Produces and reports news content for broadcast on local portions of "Morning Edition," including readers, cut & copies, spots, superspots and feature-length segments on politics and government, education, arts, business and transportation
- Produces and edits news content for digital platforms, including [wrvo.org](http://wrvo.org) and social media
- Produces daily newscasts in the event of the Director of News and Public Affairs' absence
- Contributes regional coverage for national NPR newscasts
- Pitches and reports features for NPR news magazines, heard on Morning Edition and Weekend Edition

**97.9 FM The Hill WCHL and Chapelboro.com**

**January 2021 – August 2022**

Social Media Producer

April 2022 – August 2022

Board Operator

March 2021 – December 2021

Reporter

January 2021 – August 2022

- Ran [Twitter](#), [Facebook](#), [News Instagram](#) and [Promotional Instagram](#) pages receiving an average 500K impressions on Twitter and reaching 15K Instagram accounts and 30K Facebook accounts.
- Created graphics accompanying news stories and wrote engaging copy for each platform
- Reported audio features covering local government, UNC Chapel Hill, elections, education, transit, business, development and arts
- Produced Inside Carolina Live and UNC Football, Basketball and Baseball broadcasts
- Wrote AP Style web stories on [Chapelboro.com](http://Chapelboro.com)

**Carolina Connection WCHL 97.9 FM**

**August 2020 – May 2022**

Reporter/Producer

- Reported news, features and short-form interviews
- Edited multitrack stories through Adobe Audition
- Led weekly collaborative pitch meetings with reporters
- Anchored and produced weekly 30 minute newscasts

**UNC Student Television**

**May 2019 – December 2021**

Station Manager

- Chairwoman of the producer executive board managing \$50,000 annual budget
- Oversaw 10 different shows, providing feedback and oversight for novice-experienced filmmakers

## SKILLS

Adobe Audition, Adobe Premiere Pro, AP Style, Grove, WordPress, Newsboss, Social Media Platforms, Microsoft Suite, Search Engine Optimization, Audio editing, Field recording

## HONORS/AWARDS

Eugene L. Roberts, Jr. Prize, Lillian Chason Scholar, Stembler Scholar, Andy and Cindi Griffith Scholar  
First and Second Place Best Human Interest Feature or Series – Syracuse Press Club 2022  
Second Place Radio News Block – RTDNAC 2022  
Best All-Around Radio Newscast – Mark of Excellence Society of Professional Journalists 2022  
Best Student Sportscast – RTDNAC 2021