

Ava Pukatch

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avapukatch.com

EDUCATION

The University of North Carolina at Chapel Hill

May 2022

Bachelor of Arts within UNC Hussman School of Journalism and Media: Journalism Concentration
Second Major in Political Science

EXPERIENCE

WRVO Public Media

September 2022 –

Reporter/Producer

- Produces news content for broadcast on local portions of "Morning Edition," "All Things Considered" including readers, cut & copies, spots, superspots and feature-length segments
- Produces and edits news content for digital platforms, including wrvo.org and social media
- Produces daily newscasts in the event of the Director of News and Public Affairs' absence
- Contributes regional coverage for NPR Newscasts
- Pitches features to NPR news magazines, heard on Morning Edition and Weekend Edition

97.9 FM The Hill WCHL and Chapelboro.com

January 2021 – August 2022

Social Media Producer

April 2022 – August 2022

Board Operator

March 2021 – December 2021

Reporter

January 2021 – August 2022

- Ran [Twitter](#), [Facebook](#), [News Instagram](#) and [Promotional Instagram](#) pages receiving an average 500K impressions on Twitter and reaching 15K Instagram accounts and 30K Facebook accounts.
- Created graphics accompanying news stories and wrote engaging copy for each platform
- Reported 150+ audio wraps covering Orange County, NC on local government, UNC Chapel Hill, elections, transit, business, development and arts
- Produced Inside Carolina Live and UNC Football, Basketball and Baseball broadcasts
- Wrote 225+ AP Style web stories on [Chapelboro.com](#)

Carolina Connection WCHL 97.9 FM

August 2020 – May 2022

Reporter/Producer

- Reported news, features and short-form interviews
- Edited multitrack stories through Adobe Audition
- Led weekly collaborative pitch meetings with reporters
- Anchored and produced weekly 30 minute newscasts

UNC Student Television

May 2019 – December 2021

Station Manager

- Chairwoman of the producer executive board managing \$50,000 annual budget
- Oversaw 10 different shows, providing feedback and oversight for novice-experienced filmmakers

SKILLS

Adobe Audition, Adobe Premiere Pro, Adobe Illustrator, Adobe Photoshop
AP Style
Grove
WordPress
Social Media Platforms
Microsoft Suite
Search Engine Optimization

HONORS/AWARDS

[Eugene L. Roberts, Jr. Prize](#)
[Lillian Chason Scholar](#)
[Stempler Scholar](#)
[Andy and Cindi Griffith Scholar](#)
[Best Student Sportscast – RTDNAC 2021](#)
[Best All-Around Radio Newscast – Mark of Excellence Society of Professional Journalists 2022](#)
[Second Place Radio News Block – RTDNAC 2022](#)

REFERENCES

Available upon request